

CANADIAN AUTOWORLD

INFORMATION & IDEAS FOR THE AUTOMOTIVE INDUSTRY

WHEELS

INTEGRATED AUTOMOTIVE GROUP

Drive to Success



The second annual, Drive to Success event held by Integrated Automotive Group at Blue Springs Golf Club in Acton on October 18th, 2007 was, according to Shane Bennett, Managing Director of Integrated, "an overwhelming success"

Various members from the automotive manufacturers and media participated in this exhilarating automotive event, which was comprised of a car rally and several interactive activities ranging from a giant tricycle race to a rodeo roper challenge. The event concluded with a formal dinner and awards ceremony where the winners of the day's activities and events were announced.

1st place winners were Bert Lanctot and Terry Rosinski, followed by Lee Abrahamson and Bill Brack in 2nd place, and in 3rd place were Shelley Ravelle and Judy Grant.

"Integrated Automotive Group would like to thank all of the participants for attending and also the event sponsors for their hard work and dedication to making this event a success" said Bennett.

Video footage and photos of the event can be found on Integrated's website at www.integratedauto.com/video-gallery and www.integratedauto.com/photogallery respectively.

Integrated Automotive Group provides vehicular event management and marketing support to clients such as BMW, Ford, Honda, Hyundai, Infiniti, Jaguar, Kia, Land Rover, Lexus, Mitsubishi, Nissan, Subaru, Toyota, Volvo and agencies such as Young & Rubicam. Its list of client services included Event Management, Auto Show Support, Automotive Detailing, Ride & Drive Evaluations, Vehicle Modifications and Market Research. - P.C.

For more information about Integrated Automotive Group and the services they provide, please contact James Davidson at 905-275-8686 x:241 or james.davidson@integratedauto.com

INTEGRATED
AUTOMOTIVE GROUP

Experience Canada's Leading Full Service Ride & Drive Company

Congratulations to the following automotive manufacturers on selecting Integrated Automotive Group to execute their dynamic dealer training and innovative marketing initiatives:

- 2008 HONDA ACCORD NATIONAL RIDE & DRIVE PROGRAM
HONDA CANADA INC.
- 2007 JAGUAR LAND ROVER CONSUMER RIDE & DRIVE PROGRAM
JAGUAR LAND ROVER CANADA
- 2008 VOLVO V70/XC70 RIDE & DRIVE PROGRAM
VOLVO CARS OF CANADA CORP

Integrated Automotive Group Inc. would like to thank our clients for placing their trust in our organisation.

BMW Canada Inc., Ford of Canada, General Motors of Canada, Honda Canada Inc., Hyundai Auto Canada, Jaguar Land Rover Canada, Kia Canada Inc., Mitsubishi Motor Sales of Canada, Nissan Canada Inc., Subaru Canada Inc., Toyota Canada Inc., Volkswagen Canada Inc., and Volvo Cars of Canada Corp

Integrated Automotive Group Inc. is the premier automotive marketing company specialising in:

Ride and Drives ▸ Press Programs
Product Launches ▸ Customer/VIP Events
Vehicle Transportation ▸ Automotive Detailing

For more information about Integrated Automotive Group and the services we provide, please contact James Davidson at 905-275-8686 x: 241 or visit us at integratedauto.com We're driven by success. Yours.®