

INTEGRATED AUTOMOTIVE GROUP INC.

Expands their Team of Automotive Event Professionals

TORONTO, September 8, 2008 – Integrated Automotive Group is pleased to announce that Christina Hay and Mariann Pilsworth have joined their team.

Christina Hay joins Integrated Automotive Group from XM Satellite Inc. During her tenure as the National Account Manager at XM, she was responsible for key account management, auto show displays, POS design, retailer training programs and special events. At Integrated she will use her experience and outstanding client service skills to create and manage dynamic event experiences with measureable results.

Mariann Pilsworth joins Integrated Automotive Group with over 25 years of experience in Vehicle Logistics Management for Allied Automotive Group and Ford Motor Company of Canada, Limited. As the Vehicle Logistics Manager her expertise will enhance Integrated's transportation solutions and provide additional value to our clients.



We're driven by success. Yours.®

According to Shane Bennett, Integrated's Managing Director, Christina and Mariann expand our depth of resources and complement our team of automotive event experts. Their knowledge and experience will contribute to the continued record growth at Integrated.

Integrated is a leading provider of marketing services to the automotive industry. Its areas of expertise include: ride and drives, press programs, product launches, customer/VIP events, automotive transportation and detailing. Integrated is proud to work with Acura, BMW, Ford, Honda, Hyundai, Infiniti, Jaguar, Kia, Land Rover, Lexus, Lincoln, Mitsubishi, Nissan, Subaru, Toyota, Volkswagen, Volvo and agencies such as TBWA Advertising and Young & Rubicam.

For more information on Integrated Automotive Group and the services they provide, please visit integratedauto.com or contact Shane Bennett at 905-275-8686 x: (223).



Christina Hay



Mariann Pilsworth